



# Auction & Event Solutions Colorado– Spring 2011

## AES Offers A New Line of Services!

### Pre Swiping Credit Cards

AES is excited to introduce our new pre-swiping service that is coming this fall. AES will be able to pre-swipe your guest's credit card at check in. This allows your auction winners to skip the cashing process at the end of the night and go directly to item pick up. This service also helps organizations post event by having a credit card to charge if a guest leaves the event without paying.



### Smart Phone Bidding

Premiering in June 2011, AES will be offering an add on service to allow your guests to participate in the silent auction directly from their own Smartphone. There are no applications to download and there is no equipment to purchase. Simply use your smart phone's web browser to access the auction and bid directly from your phone! Check it out at [www.Demobid.com](http://www.Demobid.com)! \*Only Available as an add on to Touch Screen bidding contracts.



### Touch Screen Bidding

AES has become widely known for this automated bidding service that attracts attention to your auction and opens up numerous areas of revenue generation at your event. From the colorful pictures to the excitement and ease of use, our touch-pad experience will boost and extend your auction participation while simplifying the auction check in and check out process.



As technology advances, so must our service offerings. We are excited to bring to the market some new, exciting and cutting edge services. AES Colorado is now offering Smart Phone bidding, credit card pre-swiping on event night as well as a post event follow up service. Check out the details for each service as well as other AES happenings in this Spring 2011 edition newsletter.

## Change in AES Policy for Greater Giving Clients

A little over a year ago, Greater Giving (formerly known as AuctionPay) and AES created a partnership so that we could work together seamlessly at events. Unfortunately, we were unable to create the kind of seamless link between our two software programs that we were hoping for. This has resulted in AES Colorado taking on very high risk situations at events coming very close to failing

events. At this time, we feel that it is not fair to our customers to be exposed to that type of high risk for failure and issues on event night. Therefore, we have changed the way we will integrate with Greater Giving at events and it requires some new processes to be followed.

Please know that this decision has been a very difficult one to make as we truly want to be

able to provide all of our customers with an easy and low cost solution to their event needs. Equally important to us is the quality and high level of service that you should receive from AES at each and every event. Please feel free to contact your AES representative if you have questions on how your AES/ Greater Giving event will work in the future.



## Take Note Of Our Other Service offerings!

### Bid Sheet Events

AES offers fully automated registration and check out at our traditional bid sheet auctions. These services include AES staff to greet and check-in all of your guests as well as collecting important contact information at check in while providing guests a quick and streamlined checkout experience. Our new equipment and upgraded software have vastly improved the efficiency and accuracy of our services.

### Post Event Collection

AES is now offering a new post-event service that includes collection of funds on all unpaid invoices from the event as well as item delivery (gift certificates only). Call Ashley, Tabatha or Lauren today to discuss the details for your next event!



### Payment Processing

AES also offers credit card machine rentals for all your other fundraising events (golf tournaments, walks, runs, etc.).

Whichever option you choose, you will always receive AES's superior service and dedication to your events success!



### Meet the faces of AES!

#### Contact Us Today!

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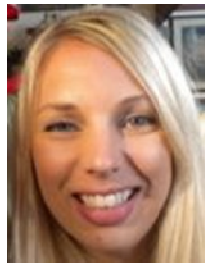
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Tabatha  
Bollerud

Owner



Tabatha Bollerud has been with Auction & Event Solutions Colorado for 12 years and has been an owner for 5 years. Tabatha manages and plans all of AES Colorado's Traditional Bid Sheet auctions. Tabatha has her degree in Business Management. Tabatha has a 4 year old daughter and husband of 7 years.

Ashley  
Weber

Owner



Ashley Weber has been with Auction & Event Solutions Colorado since 2003 and has been an owner for 5 years. Ashley manages and plans touch screen bidding events and conducts workshops and seminars on fundraising ideas and strategies. Ashley earned her Bachelor's Degree from the Metropolitan State College of Denver.

Lauren  
Press

Event Manager



Lauren Press has been with Auction & Event Solutions Colorado since fall 2008. She is actively involved in all aspects of event management and planning for our touch screen bidding service. Lauren graduated from the University of Denver majoring in Management with minors in Sociology and Leadership Studies.

